



**NC Association of Rehabilitation Facilities
Electronic News
February 27, 2009**

NCARF Member News

ECVC Named Pitt Counties Top Industry

“Eastern Carolina Vocational Center has been named Pitt County's industry of the year for 2009.

The Pitt County Development Commission recognized ECVC for its human, social, economic and environmental sustainability at a brief ceremony Tuesday afternoon and a reception at Rock Springs Center on Tuesday evening.

“We feel mighty proud that we have been recognized by our community for this award,” Daneel le Roux, president of ECVC said. “We are most gratified that we are recognized as a legitimate industry.””

You can view the rest of the article from The Daily Reflector online at <http://www.reflector.com/news/ecvc-named-pitt-countys-industry-of-year-454289.html>

Wake Enterprises Launches Ad Campaign, "Real people, real solutions."

“The American Advertising Federation (AAF) Raleigh-Durham Chapter is proud to announce its new public service campaign for Wake Enterprises, an organization that provides vocational opportunities for adults with developmental disabilities. The AAF-RDU's public service announcement committee has dedicated its time and talent over the past year to *create* an ongoing marketing and advertising campaign for Wake Enterprises.”

AAF-RDU members worked with local advertising professionals and students from Campbell University to create the campaign, including television, radio, outdoor and interactive elements. The ad campaign launched in early February appearing on billboards, TV and radio spots, print ads and on interactive media.

Please view the news release attached to this email, along with one print ad that appeared in a newspaper.

Save the Date

The April Leadership Forum will be held at the Blockade Runner in Wrightsville Beach, NC on April 29-May 1st. The agenda will be packed with valuable training plus social networking opportunities like a golf tournament and dinner boat cruise. Don't miss out on this event!

Calendar of Events

Eastern Regional Meeting

March 6, 2009

Diversified Opportunities

11 am

Contact Tracy Puddy at puddydoi@nc.rr.com with questions

April Leadership Forum

April 29- May 1, 2009

Blockade Runner, Wrightsville Beach, NC

Including: Golf tournament (West Versus the Rest), morning of April 29th, Coordinated by David Chapman

Social activity April 30th – i.e. dinner boat cruise

Board of Directors Meeting

June 18, 2009

Raleigh, NC

Committee Meeting

The Legislative Committee will be having a conference call Wednesday, March 4th at 2:30pm. If you have concerns that need to be brought to the legislative committee's attention please forward an email to me and I will pass your request on to the committee.

News to Share?

If you have news to share with NCARF members, please send email to meggleston@firstpointresources.com.

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